

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

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**SERVICE MARK
PRINCIPAL REGISTER**

QUEER EYE FOR THE STRAIGHT GUY

BRAVO COMPANY (NEW YORK LIMITED
PARTNERSHIP)
2 PARK AVE., 11TH FLOOR
NEW YORK, NY 10016 AND
SCOUT PRODUCTIONS, INC. (MASSACHUSETTS
CORPORATION)
119 BRAINTREE STREET
BOSTON, MA 02134

FIELD OF REALITY TELEVISION, IN CLASS 41
(U.S. CLS. 100, 101 AND 107).

FIRST USE 7-15-2003; IN COMMERCE 7-15-2003.

SER. NO. 78-304,405, FILED 9-23-2003.

FOR: ENTERTAINMENT SERVICES, NAMELY,
PROVIDING A TELEVISION PROGRAM IN THE

LINDA M. KING, EXAMINING ATTORNEY